

THE LIFE OF KAI: COMPASSION  
CONNECTIONS INC.

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# ANNUAL REPORT

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2021





foster kindness together.  
*The Life of Kai*

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## WHERE WE ARE NOW

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The Life of Kai was incorporated in Feb. 2021 and received its tax-exempt status (501-c3) in August 2021. Our website was live in October 2021 to receive donations and payments from training customers. The revenues will help us keep the promise of making all dogs happier and healthier.

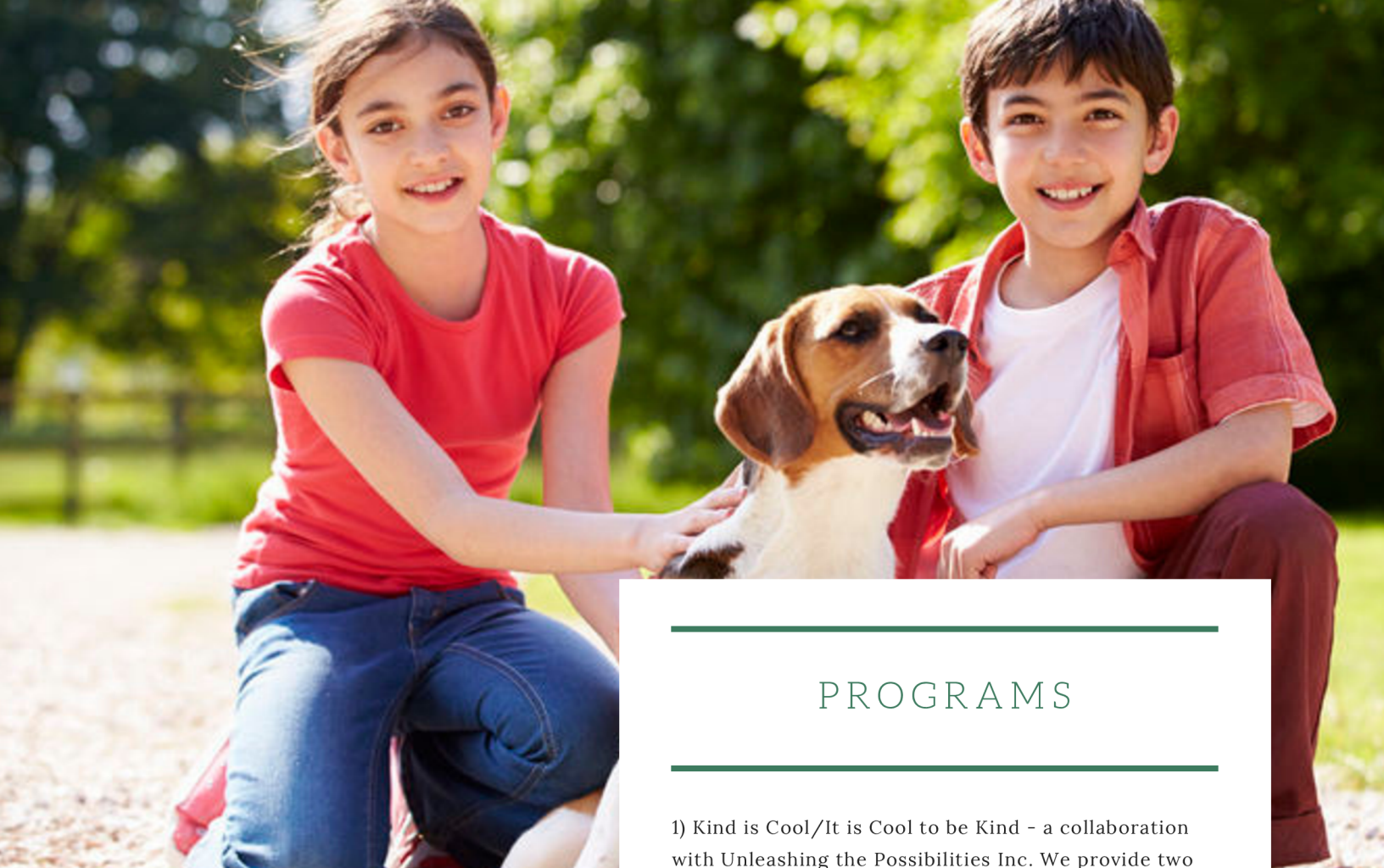
Our sustainability depends significantly on our visibility to the public. In addition to the website, Life of Kai has Instagram, Facebook Page, and a Youtube Channel. We use social media to further educate our audience about the relationship with our pets, the compassionate fostering of homeless shelter animals, and the instillment of empathy in younger generations. We offer discount training fees for rescued pets and a sliding scale for guardians with financial hardship to encourage people to adopt dogs from shelters and rescues. We believe in removing barriers to help people provide care and training for their pets.

As a non-profit, we want to be transparent. We are currently working on a Gold status with Guidestar. With this status, we can earn a free subscription with Foundation Directory Online - an online tool to help us find grants for our non-profit.

While many dog training businesses and non-profit foster-based dog rescues helping with animal welfare, we are unique in combining dog training with humane education and foster support. Animals, including pets' well-being, is our priority.







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## PROGRAMS

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1) Kind is Cool/It is Cool to be Kind - a collaboration with Unleashing the Possibilities Inc. We provide two free-of-charge virtual reading sessions to the Institute of the Mind Summer Camp in July and August 2021. We are in the process of reaching out to the Davis Art Center to propose a collaboration.

2) Read a Little, Learn a Lot

We submitted a proposal to the Parks and Recreation Department in Davis, asking them to permit us to put a Free Little Library at Toad Hollow. We received no response from them.

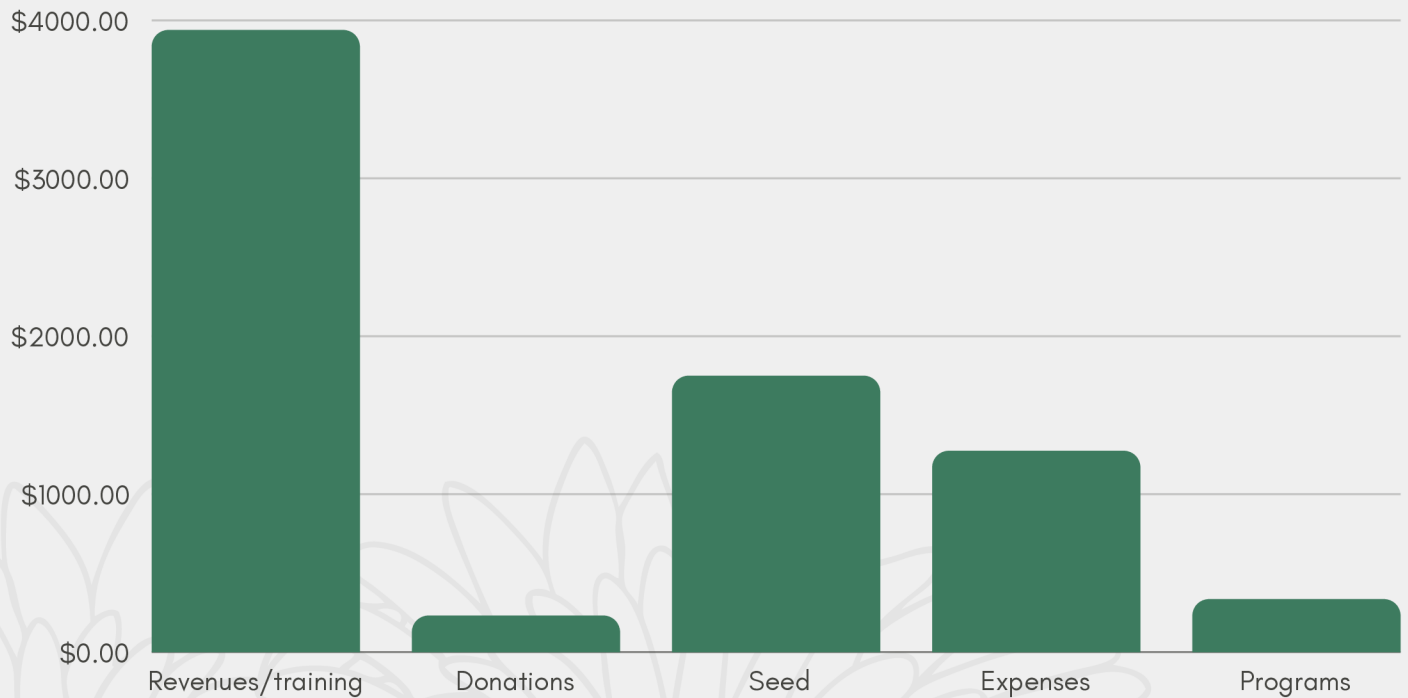
We also put out a survey on Nextdoor to get the neighbors' input on how to share our books. We plan to implement some of the suggestions.

We found a good source for used books to stock some of the existing Little libraries.

We reached out to the Davis Coop to ask if we could stock their Little library with our books.

We would like to explore the possibilities of putting libraries at vet offices, and pet stores.





## FINANCES

We started to train in July 2021. Our revenues are from private training and consulting for the Academy. Donations account for 4% of the total revenues, and our expenses are 22%. Significant expenses are on website setup, continued education, and professional fees. Program expenses include purchasing books and materials for our "Read a Little, Learn a Lot" program (6%). We kick start our non-profit with our own one-time seed fund of \$1750 as part of the revenue.

## CLIENTS

Our clients are both from the private sector and from rescues. We provide 15 min free consultation to 5 private clients and 14 hours pro bono to rescues which include 10 hours of driving time. We also provide 5 days foster care for a rescue.

